

FOR IMMEDIATE RELEASE

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PDXposed GOES TO PORTLAND'S SISTER CITY - SAPPORO, JAPAN

PORTLAND, OR – September 28, 2006 – And they are off again! The Emmy-nominated show **PDXposed** is heading back to Sapporo, Japan in February 2007. Last year **PDXposed** crew spent nine days filming the beautiful sister city of Portland, Sapporo and capturing its friendly beauty with three 30-minute episodes. All three shows are encapsulated on a promotional DVD that premiered at a special celebration for the Portland-Sapporo Sister City Association in March 2006, and are available for purchase.

With much excitement and anticipation, **PDXposed** has been invited back to film the world-renowned Sapporo Snow Festival in February 2007. We are also happy to announce Northwest Airlines has signed on again as a sponsor. For about two weeks, the crew will visit and film culturally rich places and remarkable activities in Sapporo and the surrounding region, providing a wonderful current picture of the vibrancy of Portland's sister city, during the height of its winter season.

"In what we do and how we do it – **PDXposed** is absolutely an Ambassador for Portland and Northwest region," Olson said. "By promoting the cultural exchange we really enhance Portland's sister cities' relationships and truly the whole Northwest region."

SPONSORSHIP

If you would like more information on **PDXposed** filming the Sapporo Snow Festival and for sponsorship inquiries, please contact Jon Olson 503-702-7895.

SCHEDULE

PDXposed airs on CNW 14 every Friday, Saturday, Sunday and Monday at 7 pm and also on Comcast's ON DEMAND. Watch the latest episode #47, as Jon Olson jumps out of a perfectly good airplane and catches up with the infamous comic Bobby Slayton at Harvey's Comedy Club, and much more!

PDXposed is a local arts, travel and entertainment TV show, featuring the Portland Metropolitan Area and beyond. Recently nominated for two Northwest Regional Emmy Awards by the National Academy of Television Arts & Sciences, the television program airs Friday through Monday at 7:00 p.m. on CNW 14 and through Comcast ON DEMAND. For more information, please visit www.PDXposed.com.

High res jpg logos and images available upon request.

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