

FOR IMMEDIATE RELEASE

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NIELSEN RATINGS MIGHT MAKE A DIFFERENCE FOR PDXposed

PORTLAND, OR – September 20, 2006 – The Emmy-nominated show **PDXposed** is growing up! Starting in November Nielsen Media Research will be adding **PDXposed** to its 10-million minutes of airtime viewing. **PDXposed** started airing over three years ago on CNW 14 and has built up a huge and loyal fan base, thanks to a professional, close-knit crew. With Jon Olson, Host/Executive Producer/Creator and Josh Martin, Videographer/Chief Editor/Creator, still in charge they are looking for bigger shows while keeping the high quality that the **PDXposed** is known for. The first shows aired in January 2004 and are now in their third year of broadcasting, quickly moving towards their fourth.

ABOUT NIELSEN RATINGS

Nielsen Media Research is the leading provider of television audience measurement and advertising information services worldwide, headquartered in New York, with offices throughout the United States. Nielsen Media Research International has offices around the world and provides measurement data in more than 40 countries. Please visit <http://www.nielsenmedia.com> for more information.

SCHEDULE

Airing its newest program, Show 47 will debut Friday September 22nd at 7 p.m. on CNW 14, airing all weekend and available on Comcast ON DEMAND. Watch Jon Olson, Host and Executive Producer of **PDXposed** at Skydive Oregon, interviewing the infamous comedian Bobby Slayton at Harvey's Comedy Club and much more.

About PDXposed

PDXposed is a local arts, travel and entertainment TV show, showcasing the Portland Metropolitan Area and beyond. Recently nominated for two Northwest Regional Emmy Awards by the National Academy of Television Arts & Sciences, the television program airs Friday through Monday at 7:00 p.m. on CNW 14 and through Comcast ON DEMAND. For more information, please visit www.PDXposed.com.

High res jpg logos and images available upon request.

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